

DIMENSION	ABREVIATION	
Power distance	PDI	1
Individualism vs. collectivism	IDV	2
Masculinity vs. femininity	MAS	3
Uncertainty avoidance	UAI	4
Long term orientation vs. Short term orientation	LTO	5
Indulgence vs. restraint	IND	6

FIGURE 8.10
Hofstede's Six dimensions of Cultural Differences.